

THE NEXT VIDEO FROM THE LABEL

WAIT FOR IT



ADAMS
SVITAK
MELCHER
GILLY
ALFARO
RAGDOLL
CHILDRESS
AGAH
SAGNE
HASSAN
SPERER
PETERS
JUB
ESPINOZA
VIDAL
RANESTRAW

OUT NOW

67K767 797K79 03
BLACK LABEL
NEVER BE BOUGHT NEVER BE SOLD

FOR EVER

ISSUE #2

67K767 797K79 03
BLACK LABEL

MELCHER INTERVIEW

SVITAK
INTERVIEW

RAGDOLL'S TOP 10!

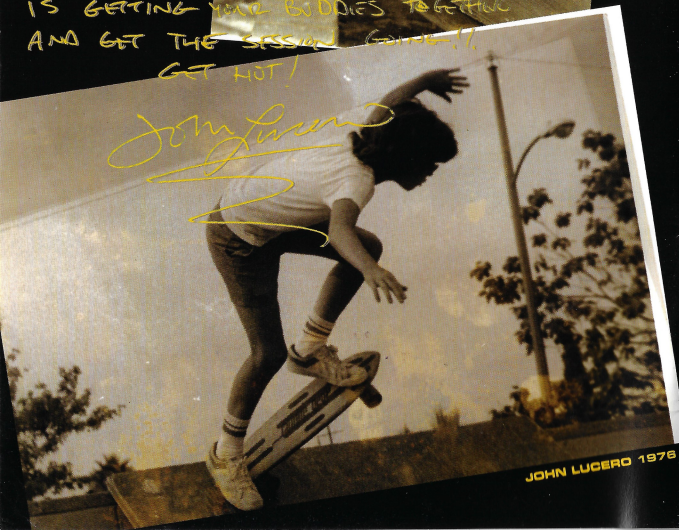
NEW/BLACK LABEL, RED KROSS

SIXGUN PRODUCTS



SUMMER '03

WHEN YOU GOTTA RIDE
YOU GOTTA RIDE
IT DOESN'T MATTER WHAT, WHEN OR WHERE
BUT DO YOURSELF A FAVOR
~~TRY~~ TRY SOME NEW MOVES
GET ON SOME OLD MOVES
JUST KEEP IT MOVING—FAST AND GOOD
AND GIVE YOURSELF A BIG KICK IN THE ASS
STREET, POOLS, PARKS,
RAMPS, LEDGES, CURBS,
DITCHES, PIPES OR STAIRS
IT DOESN'T MATTER!
THE ONLY THING THAT DOES MATTER
IS GETTING YOUR KIDDIES TOGETHER
AND GET THE SESSION GOING!!
GET HOT!



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INSIDE THIS ISSUE

ISSUE #2

SUMMER 03

MELCHER INTERVIEW

NEW SIXGUN PRODUCTS

SVITAK

INTERVIEW

NEW/BLACK LABEL

DECKS, WHEELS

T-SHIRTS & MORE!

NEW **RED KROSS** STUFF

RAGDOLL'S TOP 10!

BOARD CONSTRUCTION

ON THE COVER: MELCHER, LOOP-RAILSLIDE
CONTENTS: JUB, BACKSIDE SMITH



then there was Duane

WHO CARES

THE DUANE PETERS STORY



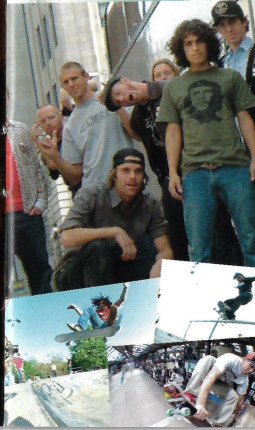
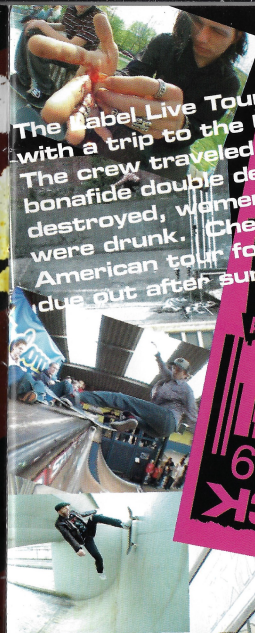
WHO CARES
THE DUANE PETERS STORY

FORGETTER FILMS

coming

08.01.2003

this film cannot be rated



The Label Live Tour started this summer off proper with a trip to the UK, Germany, and France. The crew traveled in style all through Europe on a bonafide double decker rock star bus. Spots were destroyed, women were slain, and many brews were drunk. Check this out and the rest of our American tour footage in Label Live, due out after summer.

NEURO TOUR

67K 67 797K 03

ALFARO GILLEY SVITAK ADAMS CHILDRESS MELCHER RAGDOLL

DEN KRISTIAN JASON CHET PATRICK

MISSING IN ACTION

BLACK LABEL



PATRICK MELCHER

I remember the first time I saw Patrick Melcher. I thought to myself "what the hell, that guy has some flow!" He also rode for my favorite team, BLACK LABEL. He was at the ASR trade show in San Diego, on the street course, where it's always chaos. But somehow this kid seemed to find lines through the mess, and showed that he cannot only jump on the biggest handrails with the best of them, but he has great trans skills as well. A year later I met the kid only to find out he's a scholar as well as a ripper! He has a degree in film from the University of Illinois. The mysterious Mr. Melcher also plays an insane game of pool; I've seen him take out the best!

The Label's headquarters originally hails from Chicago, but now makes Hollywood his home. In Hollywood, he locals some of the most life hot spots for some "totally hot, new-wave action." It's a good thing he has these skills as well (if you saw the "bus" incident in BLACKOUT then you know what I'm talking about).

Lock up your daughters, and hide your girlfriend! Here comes PATRICK MELCHER. -Tom Miyao

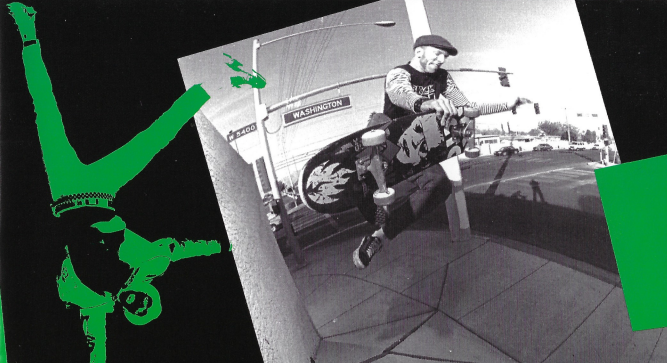
Where are you from? Where are you living?

Actually, I am from about an hour west of Chicago, a city called Rockford, that is where I was born. But Chicago has pretty much been my home for the last 6 years. As for right now, I have no home. I haven't really had a definitive residence for the last year and a half. No apartment, no house, no van down by the river. I have just been travelling and living out of my car. I find that you can experience more of what life has to offer when you are not tied down to an area. People tend to get wrapped up too tightly with their obligations, and end up stressing out and having breakdowns because of all this shit they think are supposed to be the pleasures of life: owning a home, girlfriend, wife, kids, dogs, family. But this stuff turns out to be too harsh. All people need to do is simplify certain areas of their life.

Well anyway I am rambling. For me, the point is I am really enjoying being young and having minimal obligations. Actually, I am from about an hour west of Chicago, a city called Rockford, that is where I was born. But Chicago has pretty much been my home for the last 6 years. As for right now, I have no home. I haven't really had a definitive residence for the last year and a half. No apartment, no house, no van down by the river. I have just been travelling and living out of my car. I find that you can experience more of what life has to offer when you are not tied down to an area. People tend to get wrapped up too tightly with their obligations, and end up stressing out and having breakdowns because of all this shit they think are supposed to be the pleasures of life: owning a home, girlfriend, wife, kids, dogs, family. But this stuff turns out to be too harsh. All people need to do is simplify certain areas of their life.

Do you have any family in Ireland?

Yeah, but none I've ever met. It's not like I could just show up at their doorstep. And I know what you are gonna say, "What's Melcher?" That's not an Irish name. Hey sorry, but I'm an American and over here your heritage becomes a puzzle very quickly, so the story goes. My surname is German as is my dad's dad. My ma's whole family comes from Ireland. My dad's ma too. So we always had Irish memorabilia around as I was growing up. I wanted my first pro model graphic to reflect how much my family has always been behind me and how I am down for them. The shamrock with the skull and crossbones is just something I have always drawn since I was young. It's my little trademark.



What do you think about your video part?

Oh, now on with the skateboarding questions. Whatever, I had fun shooting for the BLACK OUT video. It was cool. Again, John (Lucero) is so cool. If you have an idea about something you want to shoot he will help you out however he can. Like, I wanted most of my part to be in Chicago, just to show where I live and love to skate, but I don't have anyone to film me there. No filmers. It's pretty much me, Jub, and our photographer friend Canderson and this other dude named Maria. We go out and just skate all over on a daily basis but no video. So Lucero hooked it up and flew our filmer "Shark Attack" out for some time to get us doing whatever we wanted. Jub and I decided we wanted Ben Gilley to come with also just because he is like one of the dudes on the team that we never get to hang out with across as just that. No stress, no freaking out and no throwing your board and screaming. None of that, not for me. I've got a pretty good grip on things. I just enjoy skateboarding.

What's your favorite terrain?

Terrain comes secondary to like the big picture. For me it's the whole experience of skateboarding, not just where you skate but everything: Who you're with, what you did to get where you're at, why you're with these people, the weather, what you ate for breakfast, all of it, including your board itself. Terrain is whatever. It's all about, "Am I having fun?" If it's not fun...why are we here, you know? I could have just as much fun skating a parking block as the most expensive skatepark in the world. Some of my most memorable experiences aren't at conventional parks or spots. It could be me alone at 3 in the morning in downtown Chicago wondering if I am about to be shot at or weaving through a crowd of people inside a train station with 30 seconds left to catch the last train home, knowing that your girl is waiting for you at home and you are screaming "F@ck, get out of my way." That's skating. Skateboarding rules all over the place.

New York Dolls or Johnny Thunders?

Somebody must have told you that I don't listen to any music produced after 1984. I think I said that in an interview on TV once and it got a little blown out of proportion. The thing is, between '77 and '84 everything happened that was cool in punk, hardcore, new-wave & glam. Okay, Ragga & Rock n' Roll were great before but everything else is still playing catch-up to that era. So why bother with the re-rock when they did it right the first time. As per the question at hand, F@ck...Dolls rule and I can tell you that I rock a New York Dolls CD at least once a week. Johnny Thunders on the other hand rules and is more than just great rock n' roll music. He's got personality which goes a long way, when considering both categories, and he has got a palette expanding into folk, jazz and obviously blues. Dude ain't just a punk rocker. But as for the Dolls, like Sid Vicious said, "They've got great names and great hairdos." You can't argue with that. F@ck...I'm just gonna say Richard Hell and leave it at that.

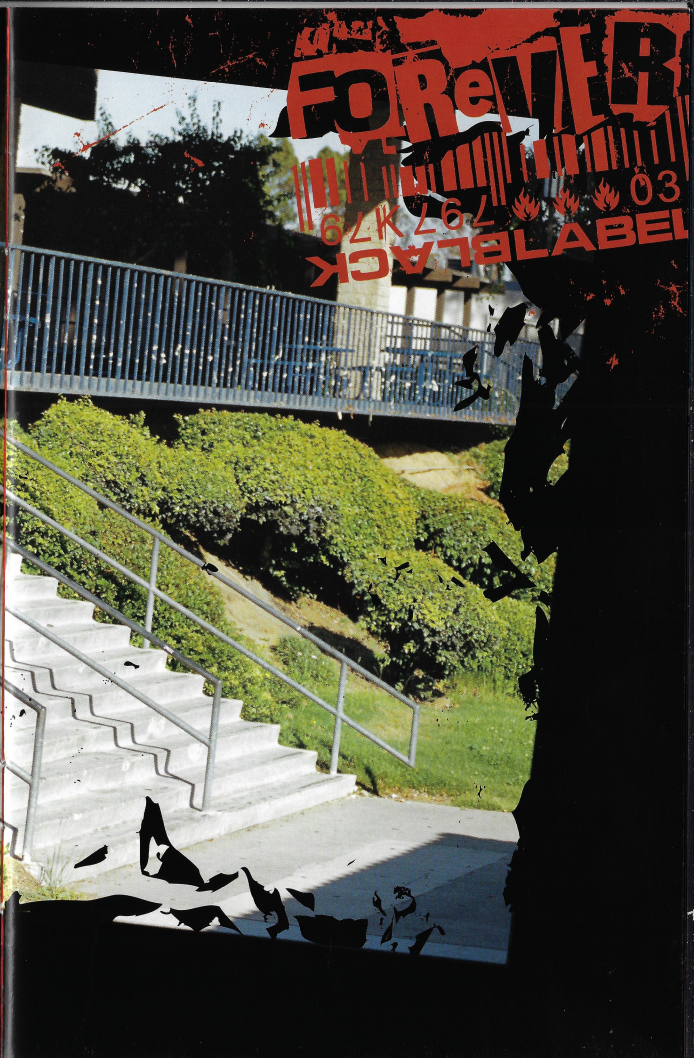
What's next for the Melch?

Just keep on keepin' on dude. I'm really enjoying my time in this thing and I'll travel whatever reads come at me.





BEN GILLEY FRONTSIDE 5-0 EL TORO





JASON ADAMS
SHOVELHEAD
8 1/8 x 31 1/4



JASON ADAMS
DEERE
7 1/2 x 31 1/4



JASON ADAMS
GUN JUSTICE II
8 x 31 7/8



JASON ADAMS
PUNK POINT 03
8 1/8 x 32 1/4



SIXGUN
TEAM
15/8 x 31 3/8



CHET CHILDRESS
SOUTHERN BORN
7 7/8 x 31 1/2



CHET CHILDRESS
DAGGERS LUCK II
7 3/4 x 31 7/8



SIXGUN REVOLVER 6-PACK
52MM / 54MM / 56MM

SHIRTS



ADAMS SHOVELHEAD
FULL FRONT



DEERE
LEFT CHEST / FULL BACK
YELLOW OR GREEN ONLY



SIXGUN LOGO
FULL FRONT



CHET CHILDRESS
SHIRT

HATS



SIXGUN LOGO PATCH
MESH HAT



DEERE
MESH HAT



CHET CHILDRESS
METHOD

A skateboarder wearing a blue and white patterned shirt and a blue and white baseball cap is performing a trick in a pool. The skateboard is upside down, showing the underside with the text "SIX★GUN" and a graphic of a person's face. The skateboarder is reaching out with his right hand towards the camera. The pool is a large, circular, concrete structure with a blue interior. The background shows a chain-link fence and some trees.

FOREVER
62K762 03
CYT8 LABEL

JASON ADAMS. UNKNOWN POOL, NO-WHERESVILLE.



"Death or glory" that describes Kristians skating perfectly. His go-for-it attitude and ball's-to-the-wall approach has made this Ohioan one of the most sought after skaters in the world. A workingman's skater, who is not afraid to take the heat and always down to rip. You'll remember the footage of the beveled ledge claiming Kristians two front teeth, or the footage in "BLACK OUT" of Kristian hitting his knee on the awning and face planting. Well there's more to Kristian than gnarly skating: he's the drummer in THE HEARTACHES who are expected to cut a full-length album by the time you read this. He also keeps close ties to his roots, and has never forgotten his buddies back home, in Cleveland. Here's a small part of Kristian Svatak's world. -Tom Miyao

Tell me about growing up in Ohio!

Well, growing up in Ohio was rad, 'cuz I had a good crew of friends that I would skate with. Plus, Team Insanity. Those guys were the goaliest!! I remember when I was a kid, seeing those guys RIPPING!! All I thought was, "man, those dudes rip!"

Who did you look up to?

When I was younger I was really stoked on the Team Insanity guys, 'cuz that's all I was exposed to. But, then I started getting magazines, and seeing videos, guys like Matt Hensley, Mike Vallely and guys like that. Oh yeah! TOM KNOX!

I know music plays a large influence on you, who were some of the bands that you listened to?

When I got on Team Insanity I was still just a little kid, but one of the guys gave me a Dead Milkmen tape, and from there it was on!! All I listened to was punk rock. Then, of course Suicidal Tendencies, Black Flag. Then like a week later, I met some more skate punks and it was like: Angry Samoans, Sex Pistols, and the rest is history.

Tell me about first coming to California.

The first time was right after high school, I worked at a printing press and saved all my money. So, me and a couple of friends drove out here, straight to San Diego. We ran out of money in about 3 weeks! Drove back to Ohio! We broke the lease in our apartment. Just hallel!

How did you get on BLACK LABEL?

Well, I was on Invisibile and that was rad. Right when I got on, we went on tour. Like a month later I got a call that they were going out of business. But, I had met Matt Hensley and Mike V. at a demo. So I contacted them and they were all, "yeah, send us a tape," so I did. The next thing I know I get a call from Lucero! LABEL for life!

You are a gnarly tour guy, how was it going on tour for the first time?

It was rad! It was Mike V., Jason Adams, Jim Gagne, Tim Upson and the new guy, Me. They were all ripping SO hard! I learned "Miller Flips" on that trip! Everyone could do them except for me, so I went and learned 'em.

You've filmed for the BLACK OUT video, and you're a killer, how do you feel?

I think it went well, I'm glad there were some different things in the video, you know? Not just rail this, ledge that, it's diverse and keeps you stoked throughout!

How do you make time being in a band and being a pro skater?

It's tough! But, the guys in my band know that this is what I do, first. They're cool with it, also my friend from the "Plug Uglies" sometimes fills in for me when I'm gone.

Are you ever going to put your board collection on E-Bay?

HELL-NO!! Every one of those boards means something to me! Never.

What's the story with your ramp?

Yeah my ramp, it's 16' wide and 3 1/2' tall with 4' transoms and pool coping on both sides. It will kill you! There have been some killer sessions. Guys like Neil Blender, Matt Hensley, coming over and ripping!

What's in Kristian Svatak's future?

What? Who knows? Keep skating as long as I can, I mean we all do this 'cuz we love it. I can't see myself doing anything else. Or you, or John, or Russ. This is what you do.



Last words?

I hate last words! I don't know? Are we done?





SVITAK
EXPLOITED
7.75 X 31.875



SVITAK
TWO TONE
7.5 X 31.5



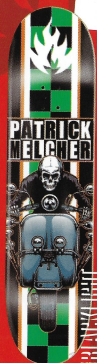
SVITAK
POISON CONTROL
7.75 X 31.875



ALFARO
EYEBALL
7.875 X 31.5



ALFARO
TWO TONE
7.5 X 31.125



MELCHER
SKOOTER
7.75 X 31.5



MELCHER
TWO TONE
7.5 X 31



GILLEY
GRIND CORE
8 X 31.75



GILLEY
TWO TONE
7.5 X 31.125



RAGDOLL
ROCK STAR
7.875 X 31.5



RAGDOLL
TWO TONE
7.5 X 31.5



GAGNE
BLACK DEATH II
7.5 X 30.185



GAGNE
RELAPSE
00000000



AGAR
THE STRANGE
7.5 X 31.5



HENSLEY
THE STRANGE
8 X 31.75



HASSAN
THE STRANGE
8.25 X 32.325



SPEYER
THE STRANGE
8.25 X 32.125



CIRCLE FLAME 03
7.5 X 31



DECAY 03
7.325 X 31.325



RAGDOLL
ROCKSTAR
50MM



ALFARO
EYEBALL
51MM



GILLEY
GRIND CORE
52MM



GAGNE
BLACK DEATH II
53MM



MELCHER
SKOOTER
54MM



SVITAK
EXPLOITED
55MM



CIRCLE FLAME 03
7.785 X 31.585



OVAL ELEPHANT
7.5 X 31



PINHEAD
7.325 X 31.325



SELL OUT
DEAD ANT
7.5 X 31.5



SELL OUT
EAGLE
7.5 X 31



SELL OUT
SPIDER
7.325 X 31.325



SELL OUT
SYRINGE
7.5 X 31.5

THE GAP SKATE WHEEL SERIES



CIRCLE FLAME 03
50MM



DECAY 03
52MM



BARCODE 03
53MM



OVAL ELEPHANT 03
54MM



PINHEAD 03
55MM



SHIRTS

AVAILABLE IN ASSORTED SIZES AND COLORS



D.C. CRUTCH-FULL FRONT



SELL OUT-FULL FRONT



AMERICAN STAR-FULL FRONT



DECONSTRUCTED-FULL FRONT



DOUBLE LABEL-FULL FRONT



HIGH VOLTAGE-FULL FRONT



MESSED UP-FULL FRONT



CLASSIC-FULL FRONT



BROKEN LABEL-FULL BACK / LEFT CHEST



CUT OUT ELEPHANT-FULL FRONT / FULL BACK (VERTICAL)



DAMAGED SELL OUT-LEFT CHEST / FULL BACK

NEW! PRO SHIRTS



AFARO TWO TONE-FULL FRONT



RAGDOLL TWO TONE-FULL FRONT



MELCHER SKOOTER-FULL FRONT



GILLEY GRIND CORE-FULL FRONT

WALLETS

AVAILABLE IN ASSORTED STYLES AND COLORS



ACCESSORIES



KEYCHAINS
SNAP / JANITOR

FLAME SNAP PUNK BRACELET
SELF LOCKING



1" MOUNTING HARDWARE
SELF LOCKING

PANTS

SHORTS ALSO AVAILABLE (NOT PICTURED)

SOCKS



TRIPLE STRIPE



STRIPES



ARGYLE

BELTS

AVAILABLE IN ASSORTED STYLES AND COLORS



LEOPARD WEB BELT

RINKY - LEATHER BONDAGE BELT



GRIP TAPE
DIE CUT W/ FLAME LOGO



"BLACK OUT"
NEW BLACK LABEL VIDEO
DVD OR VHS



SJ - 12.5oz DENIM
BLACK & DIRTY WASH BLUE
ASSORTED SIZES

SACTO - 12.5oz DENIM
DIRTY OF VINTAGE WASH
ASSORTED SIZES

DC - COTTON/POLY BLEND
ASSORTED COLORS & SIZES

VISTA - COTTON RIPSTOP
ASSORTED COLORS & SIZES

BACKPACKS



BATTLE BACKPACK

TROOPER BACKPACK

WESTPOINT BACKPACK

HOODED SWEATS

AVAILABLE IN ASSORTED SIZES AND COLORS



CIRCLE FLAME-FULL FRONT



NEVER FORGET-FULL FRONT



BIG FLAME
FLEECE HAT



NEVER FORGET
FLEECE HAT



BIG FLAME
BEANIE

HATS

AVAILABLE IN ASSORTED SIZES AND COLORS



BIG FLAME
MESH HAT



CUT OUT ELEPHANT
MESH HAT



AMERICAN STAR
MESH HAT



HIGH VOLTAGE
MESH HAT



D.C. CRUTCH
MESH HAT

JOHN LUCERO MID 2 8.825 x 32.5



POWERBERM

JOHN LUCERO FULL 2 9.825 x 32.25



POWERBERM

STEVE OLSON LTD 2 11 x 32.5



POWERBERM

STEVE OLSON RACING STRIPE 9.25 x 32.75



POWERBERM

CHRISTIAN THOMPSON FULL 9 x 32.75



POWERBERM

DUANE PETERS PIG 10.25 x 32.75



POWERBERM

DUANE PETERS FULL 2 10 x 32.75



POWERBERM

DUANE PETERS MID 2 9.025 x 32.5



POWERBERM

JEFF GROSSO MID 9.5 x 32.355



POWERBERM

JEFF GROSSO FULL 2 9.25 x 33.25



POWERBERM

SHIRTS

ASSORTED SIZES AND COLORS

RED KROSS LOGO
FULL BACK/LEFT CHESTGROSSO BROKEN HEART
FULL FRONTRED KROSS PATCH
MESH HATRED KROSS LOGO
FULL FRONTDUANE PETERS
FULL BACK/LEFT CHESTPUNK KROSS
60mm 101A

DUANE PETERS



Duane Peters
Stabbed, beaten, broken, and bloodied,
Duane Peters has definitely paid his
dues. He's invented more tricks than
he can remember and done things
few will ever forget. To this day, his
style is unapologetically old school,
and you can bet he doesn't give two
O' Henry's what anyone thinks.

DUANE PETERS
60mm 101ADUANE PETERS
60mm 101A

TOMMM! YOU FROBBING A HOLE, HEY YOU DOUCHE BAG! I'M IN CANADA! EH! MY PHONE SUCKS, BUT ANYWAY, HERE IS MY TOP TEN LIST!

- 1) MY NEW 2003 HARLEY DAVIDSON SPORTSER. VROOOM! VROOOM!!
- 2) CHICKS WITH ACCENTS, THAT DON'T TALK MUCH!
- 3) THE BURGANDY ROOM IN HOLLYWOOD, MY LOCAL BAR. YA DIG?!?!?
- 4) THE BLACKOUT VIDEO! YOU DOUCHE BAG! YOU THINK I'D LEAVE THAT OUT?!?!?
- 5) JOHNNY THUNDERS! GREAT MUSIC!!
- 6) MY HOT GLUE GUN! I'VE BEEN MAKING TONS OF CLOTHES, MY OWN CLOTHES, MY OWN PERSONAL SH%T!!
- 7) ALYSSA'S PART, ALYSSA STEAMERS' PART IN THE BOOTLEG VIDEO! SOO HOT!!
- 8) JACK AND COKE!
- 9) JACK ON THE ROCKS
- 10) VEGAS BABY!!!

AND NOW FOR MY ALL TIME LOWER TEN:
1 THROUGH 10 - THE LAST CALL SYSTEM IN CALIFORNIA!

YOU GOT THAT SH%T??? OK COOL, I'M OUT!
LIGHTS OUT!!

Handwritten signature: "Randy L."

BLACK LABEL

BOARD CONSTRUCTION

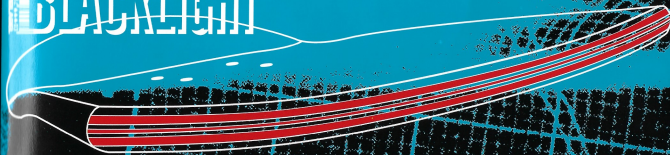
DO YOU KNOW WHAT'S INSIDE YOUR BOARD?

POWERBEAM

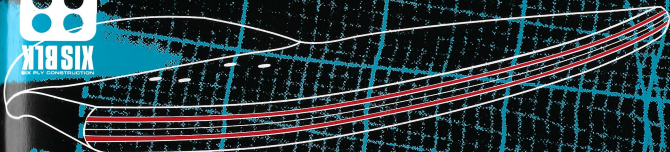


VERTICALLY LAMINATED WOOD CORE PROVIDES A STRUCTURALLY STIFFER BOARD WITH CONSISTENT LONG LASTING POP "FEEL THE POWER".

BLACKLIGHT



"MAXIMUM STRENGTH, MINIMUM WEIGHT" VARYING LAMINATE THICKNESSES MAKE THIS SEVEN PLY LIGHTER, THINNER, AND STRONGER THAN THE AVERAGE BOARD.



LESS WOOD, LESS GLUE, MORE STRENGTH WITHOUT THE WEIGHT. "YOU CAN BET ON IT!"